



Communication package ESDW

What is the European Sustainable Development Week (ESDW)?

The ESDW is a European-wide initiative to stimulate and make visible activities, projects and events that promote sustainable development and the Sustainable Development Goals (SDGs). It will take place this year from 18 September – 08 October, with the core of the Week taking place 20 September – 26 September.

What are the benefits of organizing an event through the ESDW?

When organising an event through the ESDW, you will become part of a greater European-wide movement towards achieving the SDGs. Using the official ESDW seal and logo will show to your potential participants that their event is happening within an international context. On our website, you will have access to flyers and logos to promote your event. In addition, having your event up on our website will give it more exposure. If you tag us on social media, we will also help you spread your event there. It can also inspire other people from around Europe to put on their own events. This will help raise even more awareness and ultimately contribute to achieving the SDGs in Europe.

**SEMAINE
EUROPÉENNE
DU DÉVELOPPEMENT
DURABLE
20.-26.SEPTEMBRE**

**EUROPEAN
SUSTAINABLE
DEVELOPMENT
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**EUROPÄISCHE
NACHHALTIGKEITS
WOCHE
20.-26.SEPTEMBER**



Twitter

Please always use [#ESDW2021](#) in your tweets. This way, we can see and retweet.

Suggestions for tweets:

1. What is the ESDW

The @EuropeanSDWeek brings together people from all over Europe to work towards a sustainable future!

🗨️👂 The week is full of action, packed with webinars, clean-ups, film viewings, workshops and many more events

To find out more, go to the website at [esdw.eu](#)

2. When the Week takes place

📅 The @EuropeanSDWeek takes place from September 18 to October 8 with the core Week from September 20-26.

👂 Be part of a European-wide initiative to promote the #SDGs and register your event here: (national website/[esdw.eu](#)).

3. What are the SDGs (plus ESDW link)

🗨️ The 17 #SDGs are the global Agenda for a #sustainable future for all.

🌐 During the @EuropeanSDWeek events happening in over 35 European countries help promote #Sustainabledevelopment for a future for all.

👂 Find out how to participate here: [esdw.eu](#)

4. How to get involved

👂 During past years, people from 38 European countries have registered events in the [@EuropeanSDWeek](#) !

🗨️ Become part of the European-wide movement today and participate in the [#ESDW2021](#)

🌐 Host a webinar, a park clean-up, a movie night and register it here [link](#)



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Accounts to tag:

Tip: If you tweet live (meaning you do not pre-schedule your tweets on tweetdeck), you can tag up to 10 accounts in an image without using up your limited characters.

- ESDW account: @EuropeanSDWeek
- ESDN network: @ESDN_network
- French Partner account: @Agenda2030FR
- German partner account: @RNE_DE
- Catalonia: @catsostenible
- Romania: @sustainablero
- Italian Festival for Sustainable Development: @ASviSItalia
- Belgium: @sdgs.be



Facebook

- 1)** Think global, act local! During the European Sustainable Development Week, people from all over Europe join efforts to promote and stimulate sustainable activities. Together, we work towards living in a sustainable Europe and world in 2030.

Every kind of events has an impact, no matter how small it may seem! They can range from a movie night with your friends to a webinar or a river clean-up!

Register your event today and join a European-wide movement to achieve the Sustainable Development Goals.

[Esdw.eu/register](https://esdw.eu/register)

- 2)** Did you know that...

- every year since 2015, over 30 countries and thousands of events were registered for the ESDW?
- you can register all kinds of events, from a movie night and discussion with your friends to a webinar on sustainable finance or a beach clean up?
- participation is free and we will support you in your communication efforts?

Register your event today: esdw.eu/register/

